



# THE HANDPIECE

The Newsletter of the Lancaster County Dental Society

[www.lancastercountydentalsociety.org](http://www.lancastercountydentalsociety.org)

## THE PRESIDENT'S MESSAGE



### IN THE SPOTLIGHT

april 25, 2014

Top Chef's Dinner & Auction  
Benefits Water Street  
Health Services  
6:00 PM  
Lancaster Country Club

may 14, 2014

"The Business Side of Managing  
Dental Practice"  
Mentorship from  
David R Campbell, DMD, LLC  
Lancaster Country Club

**CANCELLED**

may 14, 2014

LCDS Installation of Officers  
5:30 PM - 8:00 PM  
Lancaster Country Club  
Oak Room  
COMPLIMENTARY  
Hors d'oeuvres and drinks for  
Doctors and spouses only.

september 5, 2014

SJHM 2014 GALA  
"Night Beneath the Stars"  
Lancaster Country Club

may 1, 2014

Deadline for article  
submission for next  
Handpiece  
Please e-mail to  
[lcdentalsociety@  
gmail.com](mailto:lcdentalsociety@gmail.com) or call Alycia  
TELEPHONE : 717-606-6534

It's hard to believe another year has passed. Serving our dental society has been an incredible honor and I'm very grateful for the opportunity. As my term draws to a close, I would like to thank the members of the LCDS board who have worked tirelessly to bring together another successful year. From what I have seen of the efforts of those who have served previously, being president is similar to being a Marine in that you never truly retire. With that in mind I'm especially grateful to our past presidents and officers who were always ready and willing to help.

A very special thanks to Alycia, the LCDS secretary and a woman of infinite patience. She made every event and newsletter look effortless but countless hours went into each.

Best Regards,  
Michelle Cantwell, DMD

In our busy schedules it's easy to forget to update your marketing to reflect changes in the State Board of Dentistry regulations. Please review the guidelines at: <http://www.pacode.com/secure/data/049/chapter33/chap33toc.html#33.203>

#### False Advertising

State Board of Dentistry outlines how dental advertisements should be handled. We've probably all been subject to minor transgressions in this area, and a recent conversation with our state board left me convinced that they are most concerned with a patient being misled. Given the complicated nature of managing our practices and personal lives, the task of advertising is often passed to a team member or advertising agency. If you aren't certain of the guidelines, or if you are utilizing an independent agency, please see review the guidelines, on the board's website: <http://www.pacode.com/secure/data/049/chapter33/chap33toc.html#33.203>.



#### What is False or Misleading Advertising?

Any type of false, inaccurate, or deceptive claims made in connection with a product or service purchased by a consumer/patient may be considered false or misleading. Federal and state laws mandate that all advertisements maintain an objective, direct interpretation of the truth, be fair, and reflect no effort to deceive the consumer/patient. Additionally, all advertisers, if necessary, are required to prove the authenticity of the claims made in their advertisements. Dentists need to also follow the guideline outlined by the State Board of Dentistry. The guidelines do vary from state to state and may have evolved since you last reviewed them.

#### What Are Examples of False or Misleading Advertising?

Some companies may try the bait and switch tactic, a strategy that has been deemed illegal by the Federal Trade Commission Act. Bait and switch advertising occurs when one promotes a specific product or deal without ever having the intention of doing so. A practice may hint at an ideal, bargain-bottom price for an item, only to attempt to sell a different item at a higher price. Deceptive form contracts, which aim to confuse patients and distract from high fees and/or bad arrangements. The use of fine print buried in a stack of new patient paperwork, a time-tested retail scam that remains highly effective. Neglecting to convey when an offer expires. For example, on January 1st, Dr. X advertises a free service, (let's say whitening) or a discounted service, (such as 50% off whitening) and stops the advertisement on January 31st. To be in compliance, Dr. X must honor that same discount for 60 days after her advertisement ends. How this ties in with "free whitening for life" ads is unclear.

the president's message Continued on Page 5 . . .

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# CHAIRSIDE CHATTER

## a thought to ponder:

"To succeed in life, you need 3 things: a wishbone, a backbone, and a funnybone."

-Reba McEntire



### @ngrats!

Dr. Steven Sudbrink has recently completed his board recertification in oral and maxillofacial surgery. Board recertification demonstrates advanced comprehensive knowledge of the specialty. Dr. Sudbrink currently hold board certificates from the American Board of Oral and Maxillofacial Surgeons, the American Board of Oral Implantology, and National Board of Dental Anesthesiology.

## Dental Access Lancaster County

# DALCO

**Volunteer dentists providing a "Dental Home" for low-income uninsured patients.**

The anthropologist Margaret Mead said "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has." I see that every day in what the participating dentists do through the DALCO program.

Dental Access Lancaster County (DALCO), a partnership among Lancaster County Dental Society, local dentists and Lancaster General Health, provides a "dental home" for low-income, uninsured patients.

A dental home is a dental practice that provides ongoing care, including routine cleanings. Patients pay a small co-pay for each visit based on their income. DALCO's database includes 142 local dental providers

Though the list continues to grow, it is small in comparison to the dental needs of the uninsured in this community. DALCO currently has a 6 month wait list. We are always looking for more dentists to participate with the DALCO program. If everyone does a little, no one will feel they are doing a lot.

The DALCO providers have provided over \$695,000 worth of donated dental care. We realize many dentists already link with other local organizations to provide dental care to those in need; but we are asking you to consider joining DALCO as well. Signing up to see even one patient WILL make a difference.

If you would like to join this list of extraordinary community minded professionals or have questions about the DALCO program, please contact:

Christine Eyer  
(717)544-3279  
caeyer@lghealth.org



In need of Digital Pan X-ray unit for Tec Centro Vocational School just built by the SACA (Spanish American Civic Association) where we will be educating students in the dental assistant field.



Joanne Mathias  
Human Resources Generalist  
Board of Directors - SACA  
RR Donnelley • 1905 Horseshoe Road  
Lancaster, PA 17602 • 717 390-7354  
joanne.mathias@rrd.com

## LANCASTER COUNTY CAREER & TECHNOLOGY CENTER

To our loyal supporters,

It is that time of year when the Lancaster County Career and Technology Center is getting ready to send students out for the clinical rotation portion of their program during the months of April and May. As you know, our program prides itself in sending only the most competent students into your offices. These students have met or exceeded the rigid attendance, theory, skills and employability grades and have earned this privilege. The students have all of their immunizations, have signed a confidentiality statement and will have signed a contract that outlines their responsibilities and expectations.

Having worked with some of your offices for over 37 years, we appreciate your loyalty and will continue to provide you with only the highest quality students for clinical rotations.

As always, we will personally contact you to set up this rotation for our students and will be there each week to ensure that all is well. Thank you for your continued support of our program as we strive to send you top notch dental assisting students.

Kay Hudak and Dr. Marie Kelly

## LCDS Member's Benefit

The Dental Hygiene Association offers employment referrals service for full-time, part-time or temporary hygienists. For this service, please call Susan Horton, R.D.H. at her home, preferably evenings at (717) 581-1055.

# We BRING it to YOU....



## DISTILLED WATER

Enjoy the convenience of distilled water delivered directly to your dental office. Our distilled water goes through a 3 stage distillation process making it perfect for dental equipment and lab work.

**Spring water is also available for patients and employees to stay hydrated.**

## CUSTOM LABEL

Promote your dental office to patients and perspective customers by providing your own private label water bottles in your waiting room or at business events.

**No artwork charge. No label set-up fee. A savings of \$75 when you mention this ad.**



## SINGLE CUP COFFEE

“The Water Guy”™ provides convenience in the dental office for personalized, freshly brewed cup of coffee, tea or cocoa that can satisfy any employee or patient. All of our single cups are compatible with Keurig® original K-Cups and come 24 in a sleeve.

**Buy any two sleeves, get the third 1/2 off when you mention this ad.**

*“The Water Guy”*

[waterguys.com](http://waterguys.com) • 800-924-6841

To start service contact Matt McClintock  
at [matt.mcclintock@waterguys.com](mailto:matt.mcclintock@waterguys.com) or 800.924.6841.

High-pressure tactics that could make a patient uncomfortable and influence a final sale. Of particular importance is the following section of 33.203 taken directly from the board's website:

"(1) An advertisement may not hold out or imply that the dentist is a specialist in any area unless the conditions in subparagraphs (i) and (ii) are satisfied. Holding out as a specialist includes the use of the terms "specialist" and "limited to specialty of" or of words such as "endodontist" and "pediatric dentist," which denote a practitioner of the dental specialties listed in subparagraph (i).

(i) The area must be recognized by the Board as a dental specialty. The Board has adopted the American Dental Association's (ADA's) standards for recognizing the following specialties:

- (A) Dental public health.
- (B) Endodontics.
- (C) Oral and maxillofacial surgery.
- (D) Oral pathology.
- (E) Orthodontics.
- (F) Pediatric dentistry.
- (G) Periodontics.
- (H) Prosthodontics."

The representative noted it's not uncommon for dentists to have issues by claiming to be an expert or specialist in "cosmetic dentistry", which is not a recognized specialty. To expand upon that, if as a prosthodontist, I can't advertise that I'm a specialist in root canals. If I attend a weekend class on dental implants, that does not make me an oral surgeon (Heaven help us all if I tried!)

Questions may be directed to:

Board Administrator, State Board of Dentistry, P.O. Box 2649,  
Harrisburg, PA 17105-2649,  
tel: (717) 783-7162 e-mail: ST-DENTISTRY@pa.gov



*Thank You for reading,  
contributing to and  
advertising in  
The Handpiece!*

# Attention LCDS Members



## Mail Us



## Call Us



## Email Us

**Do we have all your updated information?**

**If not please contact the PDA**

**Att: Michelle Rozman, Membership Service Coordinator  
at (800)223-0016 ext. 121 or mlr@padental.org  
to have your information updated...**

**This is how I reach out to you such as email blasts,  
Handpiece mailings, etc. The membership roster  
comes to me from the PDA with all this information.**

**If I don't have your correct information this is why  
you are not hearing from me.**

**Respectfully, Alycia**

## St. Joseph Health Ministries

BRUSH.BRUSH.SMILE!®  
CHILDREN'S DENTAL SERVICES OF COLUMBIA  
ORAL HEALTH EDUCATION  
ADVOCACY

### Infant Oral Health Care Kits Distributed

St. Joseph Health Ministries is launching a year-long initiative to educate new parents on the importance of early oral health care for their infants. In partnership with Women & Babies Hospital, Heart of Lancaster Regional Medical Center, Ephrata Community Hospital and the Birth Care Center, St. Joseph Health Ministries is providing each family giving birth with an Infant Oral Health Care Kit.

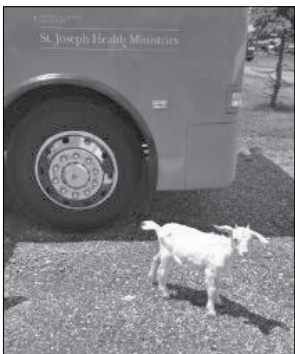
The campaign informs parents of the importance of early oral health care, and provides them with several items for taking care of their babies' mouth. The kits include gum wipes, a fingertip toothbrush, an infant brush and tips for a healthy smile. The last two years St. Joseph Health Ministries provided close to 600 kits during the month of February in celebration of Children's Dental Health Month.



This year, however, a commitment was made to fund the kits for the entire year so that every new baby born at one of the facilities receives a kit. Close to 6,500 kits are being distributed to the hospitals and birth facilities.

### Amish and Plain Community Program honored as Nonprofit Innovation Finalist

St. Joseph Health Ministries is pleased that our program serving the dental needs of the Amish and Plain Community was honored as a Finalist in the Nonprofit Innovation Awards. This program, which started in the summer of 2012, has already served close to 350 children. Through a partnership with Penn State Cooperative, families "host" the Brush.Brush.Smile! buses at their home or farm locations and help spread the word within their smaller communities of friends, neighbors and relatives for those eligible based on income and insurance status. SJHM dental team works individually with parents to help educate them on proper oral health habits for their children, good nutritional choices, and the importance of preventive dental care.



St. Joseph Health Ministries continues to look for innovative ways to help improve the oral health of children within Lancaster County.

St. Joseph Health Ministries continues to look for innovative ways to help improve the oral health of children within Lancaster County.

## SAVE the DATE: 2014 SJHM Gala

The SJHM 2014 "Night Beneath the Stars" Gala, our main fundraising event of the year, is scheduled for Friday September 5<sup>th</sup> at the Lancaster Country Club. Last year's event raised more than \$53,000 towards our children's dental health programs.

You can show your support of children's dental health in Lancaster County by being an event sponsor or by attending! Please contact Beth Grossmann at 239-1188 or bethgrossmann@catholichealth.net

St. Joseph Health Ministries has a  
Sci Can Statim 5000 Autoclave  
Available for Donation

Equipment is used, with slight body damage, but works fine.  
All parts included.

Call Jeff O'Donnell, Director of Operations,  
at 239-1193 or  
jeffreyodonnell@catholichealth.net

keep these  
little guys  
happy.

brush.  
brush.  
smile!



## PARAGON DENTAL PRACTICE TRANSITIONS

### The PARAGON Advantage

For more than 20 years PARAGON consultants have been dedicated to providing the best dental transition consulting services available in the country, guiding our clients through every step of the process.



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Your local PARAGON practice transition consultant is Edward Landau, DMD, MBA  
Contact him at 215.803.7603 or elandau@paragon.us.com



# Warmest Holiday Wishes!

*The warm hearts, helping hands  
and generous donations of our  
local community have made  
our charitable contributions  
to dental care in our local,  
national and international  
communities possible!*

*Thank you!*

Audrey & Max Adams  
John Backof  
Amy & Gregory Bell  
Shannon & Stefan Bender  
Pam & Rich Berg  
Kathy & Bob Berstecher  
Toni & John Black III  
Mary & Harry Clark  
Anne & Ben Chikes  
Rosa & John Cooper  
Janice & Tom Dudas  
Deb & Mike Eckhart  
Jere Eshelman  
Cherisse & Todd Feddock  
Stacey & Matt Freedman  
Colleen & Michael Funk  
Holly & Bill Funk  
Mindy & George Georgellis  
Sue & Rich Graff  
Stephanie & Todd Grambau  
Aurora & Gerry Green  
Laura & Sean Harkin  
Janet & Vincent Heaps  
Delphine & Paul Heimer, Jr.  
Leesa & Andrew Heise  
Steve Homyack &  
Vickie Gardner  
Darlene & Eric Howard  
JoVon & Brandon Iverson  
Cindy & Eric Katch  
Carol & Barry Keller  
Wanda & Chuck King  
Claire & Matt Kingston  
Alisa & Dave Kolson  
Tootsie & Dave Kuntz  
Sara and Manny Lamichane  
Heather Larrimore  
Meg & Rick Leibold  
Julie Lehr  
Jennifer & Jim Lenahan  
Freda & Fred Levin  
Barbara & Rusty Long  
Rana Mathias  
Allison & Jeremy McCracken  
Delores & Marvin Nolt  
Stashia & Geoffrey Nolt  
Mary & Gil Palmieri  
Sarah & Matthew Patterson  
Margaret & Jason Phillips  
Jeanette & Jim Pikarksi  
Marla & Charles Pitt  
Coral Pou-Perez & Joe Perez  
Joe Regalla  
Barb & Tom Regan  
Steve Rheault  
Anne Marie & David Richards  
Karen & Jay Rizzo  
Louise & Pete Ross  
Staci & Doug Samii  
Jane & Mike Schreder  
Christina & Gary Seldomridge  
Kathleen & Charles Shuffelbottom  
Beth & Chris Silvaggio  
Anthony Skiadas  
James Smallwood  
Dan Springer & Peg Stoll  
Chris & Steve Springer  
Gail & Larry Stender  
Lisa & Roger Strause  
Mary Anne & George Stuppy  
Susan & Steve Sudbrink  
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Vincent Votilla  
Ava & Steve Waugh  
Libby & Steve Weibel  
Kathy & John Weierbach II  
Amy & Jim Wilde  
Patty & Gary Wright  
Barb & Tom Yingling  
Claudia & David Zug

Service - ya just can't be willing; ya gotta do.

ADA CODE OF PROFESSIONAL CONDUCT

3.A. COMMUNITY SERVICE.

Since dentists have an obligation to use their skills, knowledge and experience for the improvement of the dental health of the public and are encouraged to be leaders in their community, dentists in such service shall conduct themselves in such a manner as to maintain or elevate the esteem of the profession.

The title of this commentary is a paraphrase of a quote from Goethe.

"Knowing is not enough; we must apply. Willing is not enough; we must do." In this age of fast paced lives that are filled with, certainly, important activities involving family and business, empathy and acts of community service tend to fade into the background. They lose the benefit of our action because they lack urgency in our lives.

As professionals, however, we are held to a higher standard than most folks and are called to service in our community and the world both intellectually and in a legal sense, driven by statements such as the ADA's code of professional conduct. As thinking, educated, and privileged members of society, we hopefully remain compassionate and can find a place in our lives to serve despite the growing business of life and the pressures of our practices. I do truly believe that we all have some time to commit to programs such as the dental clinic at Water Street. I say this knowing full well that many of you already contribute pro bono treatment to your patients in need and participate in programs such as DALCO. I volunteer at Water Street and participate in these programs as well. It is both a professionally and spiritually driven behavior for me.

Yet another example of the importance of community engagement became very apparent to me when I got involved again in organized dentistry through a board of directors position with the Pennsylvania Academy of General Dentistry. It is obvious that access to care is a politically ripe subject at present. It is an issue about which I am passionate and one that I perceive has the potential to do harm to dentistry. Potential solutions, in the minds of many outside of our profession, often involve the development of midlevel providers. Now, if there was ever an issue that evokes a robust reaction among members of our profession, it is midlevel providers.

While we can and, indeed, have a duty to appropriately and scientifically point out the evidence that midlevel providers are not a panacea in regards to this matter, we also need to step up to the plate and start participating in effective solutions and build social and political credibility. We all know that this problem is wide and deep. It is an extremely complex sociological and economical issue. But until we are perceived as taking the high road, until we are truly engaged in our communities, we are at risk for the diminution of the dental profession.

So, on a number of levels, intellectual, spiritual, and political, volunteering and community service should gain some urgency in our lives. In the words of Tom Brokaw, "It's easy to make a buck. It's a lot tougher to make a difference." Hope to see you out there making a difference.

Tom Regan





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ed.soule@medbureaulanc.com

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Lancaster, PA 17601  
Phone: 717-394-0501

# "The Business Side of Managing Your Dental Practice" A May 14, 2014 Multi Speaker Event



May 14, 2014: "Protecting Your Bottom Line" ~ A Fraud Seminar" by Stephen Staman  
Location: Lancaster Country Club  
Time: 8:00 AM- 9:00 AM, No CE Credits (Meal will be included)

### Objectives

1. Recognize Fraudster Tactics – who is committing fraud and how are they doing it?
2. Share Best Practices – what can you do internally to better protect your accounts and your business?
3. Discuss Bank Products for further protection – what services do banks offer these days to catch fraud before it happens?



Stephen Staman

As Metro Bank's Regional Vice President of Lancaster and Lebanon Counties, Steve is responsible for managing the deposit and lending relationships in the region. A resident of Lancaster, Steve holds a Bachelor's of Business Administration and a Master's of Business Administration. Additionally, he is a faculty member at the Harrisburg Area Community College of the school of commercial lending for the past 15 years since 1996 and volunteers with the Lancaster County Chamber of Commerce.

**Bio:** As Metro Bank's Regional Vice President of Lancaster and Lebanon Counties, Steve is responsible for managing the deposit and lending relationships in the region.

A resident of Lancaster, Steve holds a Bachelor's of Business Administration and a Master's of Business Administration. Additionally, he is a faculty member at the Harrisburg Area Community College of the school of commercial lending for the past 15 years since 1996 and volunteers with the Lancaster County Chamber of Commerce.

**Due to scheduling issues and poor attendance at the May 14th meeting to a social event for the Lancaster County Dental Society on October 16th, we hope that you will join us in the Oaks at Lancaster from 5:30 to 8:00 pm for a cocktail gathering. This social event is complimentary. This cocktail gathering is for members only.**

**Michelle Cantwell**  
**Cantwell D.D.S.**

May 14, 2014: "Value Added Services" by E. Brian Wassell  
Location: Lancaster Country Club  
Time: 9:00 AM- 10:30 AM

### Objectives

1. To educate and present different revenue streams
2. Understand fraud detection and prevention
3. Opportunities to understand different types of fraud



Brian Wassell

**Bio:** Brian joined Trout, Ebersole & Groff, LLP in 2006. He graduated from Penn State University with a Bachelor of Science degree in Finance and a Management Committee member. He is currently the Construction Practice Group president of Landis Valley.

and past treasurer of Girls on the Run of Lancaster. Brian is active as a volunteer coach of various sports teams in the Hempfield School District and St. Leo the Great Church sports teams.

Brian enjoys activities with his family, golf, and all things Penn State. He lives in Lancaster County with his wife and three children.

**Bio:** Carol joined Trout, Ebersole & Groff, LLP in 2006. She graduated from Penn State University with a Master of Business Administration degree. Carol is chair of the firm's Forensic Practice Group and serves on the Governmental Practice Group and Quality Control Committee.

As a partner, Carol provides accounting, auditing, and fraud-related services to organizations in a variety of industries, including governmental and nonprofit clients.

Carol currently serves as treasurer for the Schreiber Pediatric Rehab Center and reviews grant proposals as a volunteer for the Lancaster County Community Foundation.



Carol E. Roland

**Bio:** Tim joined Trout, Ebersole & Groff, LLP in 2004 after graduating from Grove City College with a Bachelor of Science degree in Finance. He currently serves on the firm's Small Business and Healthcare Practice Groups. Tim is also a contributing member of the Business Development Committee. As a Tax Department Supervisor, Tim handles all aspects of tax planning, business consulting, and tax preparation for some of the firm's significant clients.

Tim enjoys activities with his family, playing various sports, volunteer work, and rooting for all Philadelphia sports teams. He lives in Lancaster County with his wife.



Tim Miller



May 14, 2014 : *Avoiding Fractures in Contractual Relationships!* by David R Campbell & Associates, LLC  
Location: Lancaster Country Club  
Time: 10:30 AM-12:00 PM, No CE Credits (Meal will be included)



Objectives

1. Recognizing and avoiding contractual problems within associate agreements.
2. Recognizing and avoiding contractual problems within partnership and shareholder agreements.
3. Recognizing and avoiding contractual problems within commercial real estate leasing, sale and purchase, and financing arrangements.



**Bio:** Dave concentrates his legal practice exclusively in the areas of health law and business law. His health law practice is devoted to representing dentists, physicians, group practices, ambulatory surgery centers, diagnostic imaging centers, physical therapy practices and other healthcare related businesses in regulatory and corporate

attendance, we are restructuring our  
the installation of officers. On behalf of the  
Society Board of Directors,  
Lobby Room of the Lancaster Country Club  
hors d'oeuvres and drinks.  
compliments of the LCDS.  
for Doctors and spouses only.

to comply with dynamically  
to his physician and joint venture  
legal implications, of the Medicare  
provisions of Pennsylvania's licensing  
agreements among physicians, health care  
operational aspects of acquiring, selling  
negotiating and drafting agreements  
among partners and shareholders.  
purchase of commercial real estate.

with Henry Schein



& Development for Henry Schein.  
as a Regional Manager and 12 years as  
throughout the U.S., Canada, Europe, and



Jim Philhower



## For Your Refreshment

Join us at this May 14th  
Multi-Speaker Event for a  
"Beer & Wine Happy Hour"  
from 4:00-5:00 PM

- compliments of LCDS



# WATER STREET HEALTH SERVICES

210 South Prince Street  
Lancaster, PA 17603  
717.358.2011

Providing health care through  
Christian faith & guidance.

## WATER STREET DENTAL CLINIC UPDATE

### Donation Thank You

We would like to start by saying thank you to Dentsply! They recently donated a significant amount of dental materials for restorative procedures, as well as local anesthetics, to our Dental Clinic at Water Street Health Services (WSHS). In addition, we received a Cavi-jet that helps to improve the oral health of our patients. And, for a minimal fee, we were able to have a repairman come and install the quick disconnect for the air line to operate the unit."

We also want to thank the PDHA for supplying the sealant materials for Sealant Saturday, and the Lancaster Dental Alliance which donated toothbrushes, floss, toothpaste, and mouth rinses for adults and children. We also received fluoride gel from one local dental office, and another local dentist donated a barely used light as well as vacuum lab equipment. Another thank you to Henry Schein Care, which provides our clinics with many supplies. Thank you so much!

If you would like some more information on how to make a donation, contact Tina Nissly, Dental Administrator, at [tnissly@wsm.org](mailto:tnissly@wsm.org) or call (717) 358-2090.



### Sealant Saturday

We had a successful Sealant Saturday in February. Two dentists, four hygienists, two EFDAs, eight YTI students, and three WSHS staff members treated 21 children and applied 86 sealants! Special thanks to everyone in the community who helped to make this event a success!

### E-X-P-A-N-D-E-D Clinic Hours

With the addition of a fulltime staff dentist at the beginning of this year, the WSHS Dental Clinic is now open five days each week for a total of 32 hours, which allows for greater consistency of care for our patients. With our expanded capacity, we are also starting to care for children who live in the Water Street Ministries Shelter as more of our resident women are starting to take the opportunity to seek dental care from us for themselves and their children.

### Volunteers NEEDED

Due to our expanded hours, we have an immediate need for RDHs during our clinic hours: Mondays and Fridays 8 a.m. to noon, and Tuesdays, Wednesdays, and Thursdays from 8 a.m. to 4:30 p.m. If you could volunteer some time as an RDH (or a Dentist, EFDA, or DA), please contact Tina at [tnissly@wsm.org](mailto:tnissly@wsm.org) or (717) 358-2090.

### Restore

We have recently started a new program for PTSD patients called "Restore." The initiative is designed to help patients who have fear and anxiety associated with their dental care. We are currently working with other community dental and behavioral experts to design the best possible program.

### Fresh Paint

One of our patients and his son painted our dental office this month.

Last year, the same patient donated his services to paint our dental operatories. We are richly blessed with volunteers and donations that help make it possible to provide excellent care to our patients at WSHS.

## SAVE the DATE:

Our annual Top Chefs Dinner & Auction will be held Friday, April 25, at 6 p.m. at the Lancaster Country Club. Lancaster County's finest chefs and restaurateurs will present a dinner celebrating Lancaster County's abundance. Proceeds from the event will benefit Water Street Health Services. How about sponsoring a table and bringing your staff? For more information on table sponsorship or reserving a seat, call Sue Adams at (717) 358-2031. To donate an auction item, call Heather Colosi at (717) 575-6547.

We are blessed to have a team of staff who truly love and care for one another and have the Godly leadership to care for our patients and speak life into them and to each other. We are exceedingly, abundantly blessed beyond what we could ask or think. Praise be to God for His faithfulness to this ministry and the clinics here!

## Alliance of the Lancaster County Dental Society NEWS

### Alliance Service Project Helps 2100

This year's Children's Dental Health Month Kit Stuffing project was the largest ever! With the help of the Boy Scouts (Troop 99) and Cub Scouts (Pack 102), and local dental community children, the members of the Alliance were able to pack 2,100 kits for delivery. The kits contained either adult or children's supplies of toothbrush, toothpaste, floss and mouthwash.

Many of the supplies were donated from Colgate, but the Alliance did end up having to do some shopping to round out the kits. Big thank yous go to the Chairperson of the event, member Cherisse Feddock, who worked tirelessly, starting back in November, soliciting and collecting supplies. Due to Cherisse's excellent organization, the night ran extremely smoothly, even with all the young help! Also thanks to Brenda Coffin for her help in procuring the site at Highland Presbyterian Church, and supervising the Scouts.

The kits are distributed by Alliance members throughout the county to shelters, day cares and other needy organizations, so that all may have the tools they need to pursue dental health!



Maddie Feddock is all smiles as she helps pack kits.



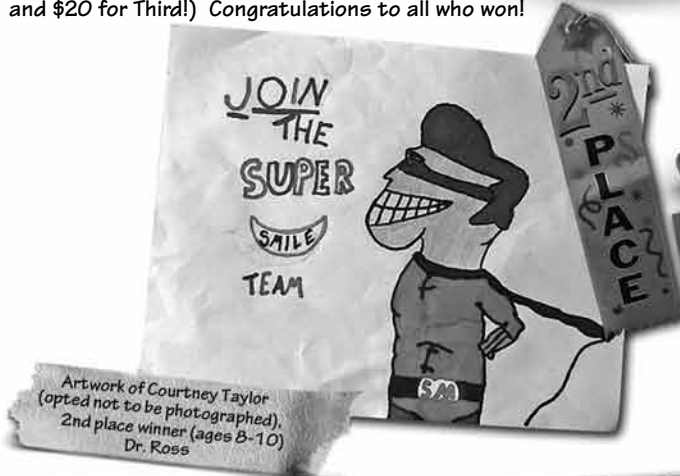
Cherisse Feddock and Brenda Coffin were instrumental in running this year's Kit Stuffing Project.

## Next Meeting

I know it is hard to believe, but Spring is on its way, and with it, the last Alliance meeting of the year! It will be our New Members and Past Presidents Dinner in May. But be on the look out for a change up - maybe this time it will be a brunch! An evite will be sent out with the May date and details. If you would like to be added to the list, or for some reason have not been receiving Alliance emails, please contact: Stephanie Grambau at [tsgrambau@hotmail.com](mailto:tsgrambau@hotmail.com).

# Poster Contest Winners

To highlight Children's Dental Health Month, the Alliance held a kids' poster contest utilizing the ADA's 2014 slogan "Join the Super Smile Team!" The winners had their poster displayed in their dentist's office for the month of February, along with receiving prize money! (\$50 for First Place, \$35 for Second, and \$20 for Third!) Congratulations to all who won!



Artwork of Courtney Taylor (opted not to be photographed), 2nd place winner (ages 8-10) Dr. Ross



Dr. White with 1st place winners (ages 5-7 and ages 8-10) Gregory Gillespie and Mia Gillespie.



Drs. O'Donnell and Phillips with 3rd place winner (ages 11-13) Alanah DeJesus.



Dr. Bender with 1st place winner (ages 11-13) Madison Henry.



Artwork of Carter Burkholder (opted not to be photographed), 2nd place winner (ages 5-7) Dr. Dryden.



Dr. Po with 3rd place winner (ages 8-10) Ava Bond.



Dr. Feddock with 2nd place winner (ages 11-13) Daniel Irwin.



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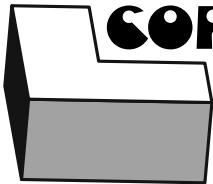
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## TRIVIA



What gemstone represents Spring?

The area along the California-Oregon border, is known as the "Easter Lily Capital of the World." True or False?

In Australia, in what month does Spring begin?

Why does daylight increase in Spring?

Who was the first American to propose Daylight Saving Time in 1784 ?  
However, it wasn't fully implemented in the U.S. until after WWII.

### Answers to 1st Quarter 2014 "Handpiece" Trivia Corner

On January 15, 1967 at the Los Angeles Coliseum, the first Superbowl was played. Which two teams battled for the win ? Green Bay Packers and Kansas City Chiefs. Green Bay won 35 to 10.

Do more people use red toothbrushes than blue toothbrushes ? More blue.

What do the words racecar and kayak have in common ?

They are the same word whether they are read left to right or right to left.

What does the "CVS" in CVS/pharmacy mean ? Consumer Value Stores

Could the state name "Pennsylvania" be misspelled on the Liberty Bell ?

Yes, Pennsylvania is spelled with only one "N" at the beginning.



What is the only man-made structure that is visible from space ?

The Great Wall of China

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Designed according to the PA State Board of Dentistry's EFDA guidelines, our program includes 15 weeks of classroom/clinic instruction and a maximum 15-week clinical externship. Student externs may use your instruments and materials to train effectively for your office.

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Graduates of our Dental Lab Tech program are professionally prepared in the art and science of manufacturing corrective devices and replacements for natural teeth. They learn to:

- ▲ Develop skills needed to use impressions or molds to create crowns, bridges, dentures and other dental appliances.
- ▲ Use a variety of high-tech materials, such as ceramics, plastics and metal alloys for crowns and bridges.
- ▲ Perfectly capture and recreate patients' teeth.

Students in the Dental Lab Tech program complete classwork at our Willow Street Campus and labs/clinicals at Toothsmiths in Lititz.

My hands-on training can immediately help increase productivity and teamwork.

-Tammy



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